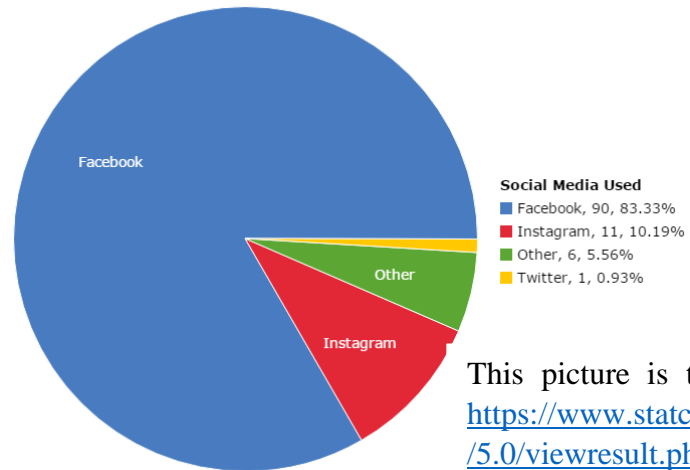


Keyword: schedule posts, social media, schedule posts on Facebook, schedule posts on Instagram, schedule posts on LinkedIn, schedule posts on twitter, schedule posts on Instagram free, schedule posts on Facebook app, schedule posts on Facebook mobile.

SCHEDULE POSTS ON SOCIAL MEDIA LIKE A PRO

Data is the new oil these days. This means that the value of content is very high these days. You can find anything related to anything on the internet. There was a time when people use to search for things in books. It was a very hectic process, you need to first search that book and if the book is unavailable in the library or store then forget about it. In addition, you need to read the whole book for that. In other words, you can't conclude without reading the whole book. However, on the internet, just on one click, you can get everything just sitting at home. One of the best places to get data is on social media. People also earn from this post as well. All they need to do is collect the data, **schedule posts**, and then post it on social media.



This picture is taken from <https://www.statcrunch.com/5.0/viewresult.php?resid=2047745>

There are many social media platforms where you can spread your post. Some people recommend paying to social media to increase the traffic on your post but it is not necessary.

If your post is scheduled properly and contains high-quality content, then it will boost automatically. People are in search of content more than you can imagine. In short, they are more keen to search your content then you boost it.



Finding high-quality content is easy, all you need to do is search on the internet and you can find it from different websites. However, scheduling the post might be a little bit difficult and that is why, in this article, we will teach you how you can schedule posts on social media like a professional.

Schedule Posts on Facebook

If we look at the recent studies, it shows that there are many people, around the globe, who have a Facebook account. [It is estimated that there are more than 1 billion people on Facebook.](#) Furthermore, you can create pages for free of cost on Facebook. Let's assume you have a brand, you want to advertise your brand, you can create a Facebook page where you can upload content.

In addition, you can even open a shop on Facebook, there are lots of people who earn from Facebook, not from Ads but selling product from online customers. [Schedule posts on Facebook are very simple](#). The following are the steps to [schedule posts on Facebook](#).

1. First of all, you need to go to your page.
2. At the top, you will find a publishing tools button, click on it. In case if you can see the publishing tools button, click on more and then find the button.
3. Left-click on the "+ Create" button which you can find on the top right.
4. Write your post.
5. Besides the Boost Post, you will see a share now button, click on it.
6. Choose schedule.
7. Under Publication, choose the date as well as the time when you want the post to publish.
8. Last but not least, click on Schedule.



Edit Your Schedule Post

In case you set up the wrong time and date then there is no need to worry. Facebook allows you to reschedule your date and time. Moreover, Facebook also allows you to edit or delete your scheduled post as well. To reschedule, edit, or delete your post, you need to follow the steps below.

1. At the top of your page, you will find publishing tools, click on it.
2. On the left column, you will find Schedule posts, click on it.
3. If you have many schedule posts, you need to choose the one in which you want to reschedule, edit or delete.

4. Click on the edit button of that post. When you will click the edit, it will show you many options such as Publish, Remove Schedule, Reschedule, Backdate, and Delete.
5. Choose the one which you want to do. Since we are focusing on reschedule, click on Reschedule.
6. Choose the correct date and time and then save it.

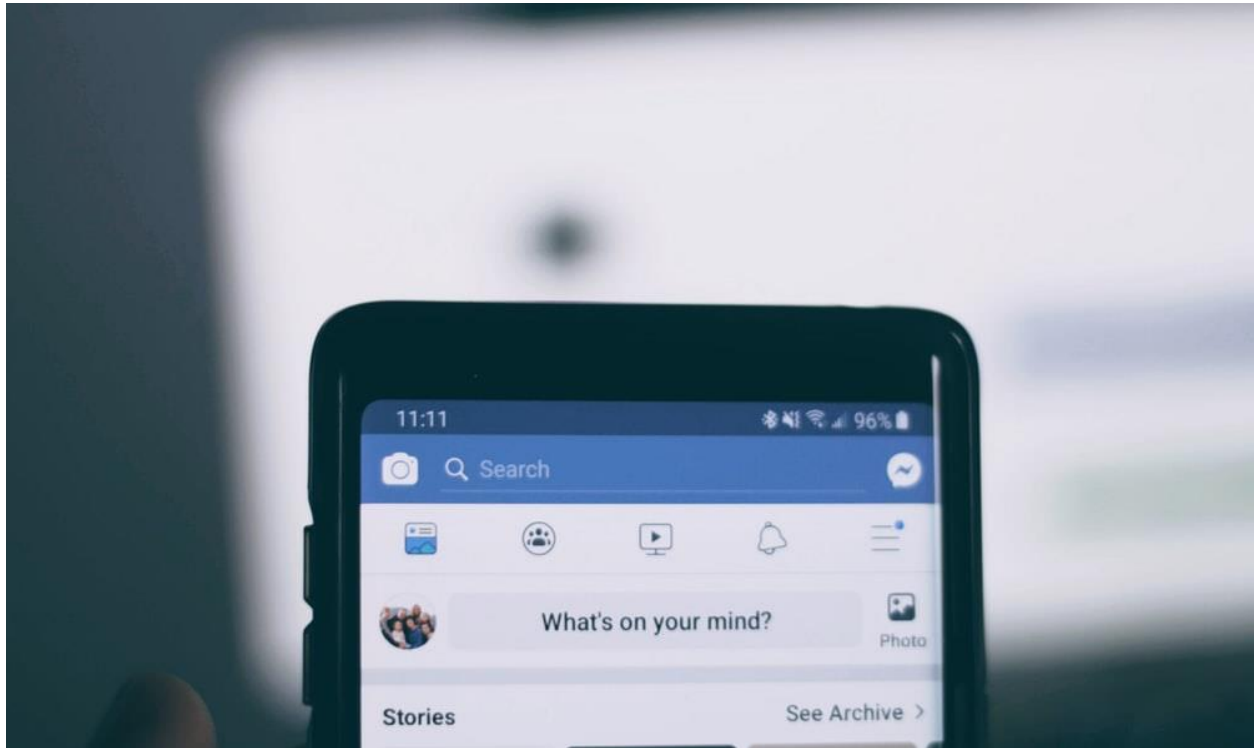
Schedule Posts On Facebook App

However, Facebook mobile app might look the same as the browser Facebook but there are some differences. One of the differences is schedule posts. Yes! **Schedule posts on the Facebook app** is a little bit different. The following are the steps to **schedule posts on Facebook app**.

1. Before we start, you need to download the "Pages Manager App". It is available on iOS as well as on the Play store. Like messenger, this application can help you to schedule posts on Facebook because the Facebook app doesn't have a schedule post option.
2. After you downloaded the "Pages Manager App", now you need to login to your Facebook account from Pages Manager App. If your account is already sync-up with your phone, then it will only show "Continue as (Your Name)" option.
3. Open your page as an administrator.
4. Under the "Add a button" button, you should see the publish option. Tap on it.
5. In the post option section, find the "Schedule" option and tap on it. When you tap the schedule option, it will open a window where you need to choose the right date and time.
6. Once you set the time and date, at the top right, you will find the schedule button in blue color, click on it to finish scheduling your post.

Please note that the above instructions were for android users, however, if you are using iPhone then the instructions slightly deviate from the above instructions. If you want to edit your scheduled

post, you need to go back to your page as administrator and under the "More" menu, tap on the "Scheduled posts" and find your post and edit it.



Schedule Posts on Facebook Mobile

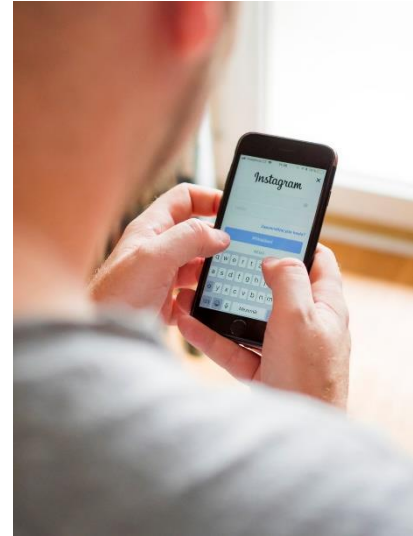
Schedule posts on Facebook mobile is the same as [schedule posts on Facebook](#). Since you will be accessing default Facebook from your web browser. In simple words, to [schedule posts on Facebook mobile](#), you need to follow all the steps of [schedule posts on Facebook](#). The reason is that when you open your Facebook from your web browser (of your mobile), it will provide you all the options and facilities which you will find in the default Facebook.

Schedule Posts on Instagram Free

After Facebook and WhatsApp, the most used social media platform is Instagram. It is the best place for adding pictures. According to 2018 news, [Instagram has surpassed 1 billion active accounts](#) hence reserving a place in the top 5 social media platforms.

Schedule posts on Instagram is also an easy procedure. In addition, you can schedule a post from your personal account as well as a business account as well. A business account has different perks but if you just want to connect with your audience rather than an advertisement or do any kind of business then the personal account is a good choice for you. Below are the steps for **schedule posts on Instagram free**.

1. First of all, you need to go to your social media management platform and add your Instagram profile. Don't worry, we will also tell you how you can do that.
 - a. You need to click on your profile icon which you can find on the top right corner.
 - b. After that, click Manage Social Networks.
 - c. On the bottom-left corner (of your dashboard), you will find "+ Private Network", click on it and add your Instagram for personal use.
 - d. Choose the Instagram option in the list and then click on "Connect with Instagram"
 - e. Enter all your account credentials.
2. In order to write a post, you need to click on "New Post" and select your Instagram account. You can also upload pictures or videos while writing your post. Furthermore, Instagram also offers you to edit your pictures or videos (such as crop, filters, etc.).
3. Once you have written your post, click on "Schedule for Later" and then choose the date and time when you want your post to go live.
4. Last but not least, click on publish.



Schedule Posts on Instagram from a Business Account

Schedule posts on Instagram from a business account aren't difficult as well. As a matter of fact, it is the same as schedule posts from the personal account. All you need to do is to convert your account to a business account. You don't know how to convert your account to a business account? There is no need to worry, follow the steps below and convert your account to a business account.

1. Access to your Instagram profile from your phone and then tap on the hamburger icon.
2. Now you need to tap on the settings button.
3. Tap on Account
4. In the Account section, you will find Switch to Professional Account, tap on it.
5. Choose the Business option and then follow the prompts.

Please do note that after following the above steps, you need to sync-up your Instagram account to your Facebook business Page as well. If you want to **schedule posts on Instagram free** from your business account, you need to follow the same steps of [schedule posts by using a personal account](#).

Schedule Posts on LinkedIn

LinkedIn is one of the best places to promote your business or to stay connected with the different businesses as well as people from different companies. It is just like other social media platforms (Facebook, Instagram, Snapchat, etc.) but more professional. On other social media platforms, you will find everything from jokes and memes to professional business but on LinkedIn, you will only find business, jobs, and fresh graduates looking for jobs.



Like every social media platform, LinkedIn also offers its users to [schedule posts on LinkedIn](#). Scheduling posts on LinkedIn is a bit complicated but once understand, it will as easy as a piece of cake. Below are the instructions to [schedule posts on LinkedIn](#).

1. Before we start, you need to download Postfity.
2. You need to sign up but you can reduce your work by sign up form google, LinkedIn, Facebook, or Twitter. Since we are talking about LinkedIn, choose the Sing up with a LinkedIn option.
3. Choose a free plan. This plan allows you to connect at most 5 social media accounts. Furthermore, it also allows you to schedule posts up to 10.
4. When login in the dashboard, on the left column (in color blue), click on the option “+ Connect accounts”.
5. Link your LinkedIn account.
6. In order to schedule a post, select your LinkedIn account first and then start writing the post that you want to schedule. Do note that there is a character limit that you can spot on the right-hand corner of the text box.
7. Once you have written the post, on below right of the text box, click on the Schedule button (in color blue).
8. Choose the right date as well as time and then click on Schedule.

Other Software for Schedule Posts

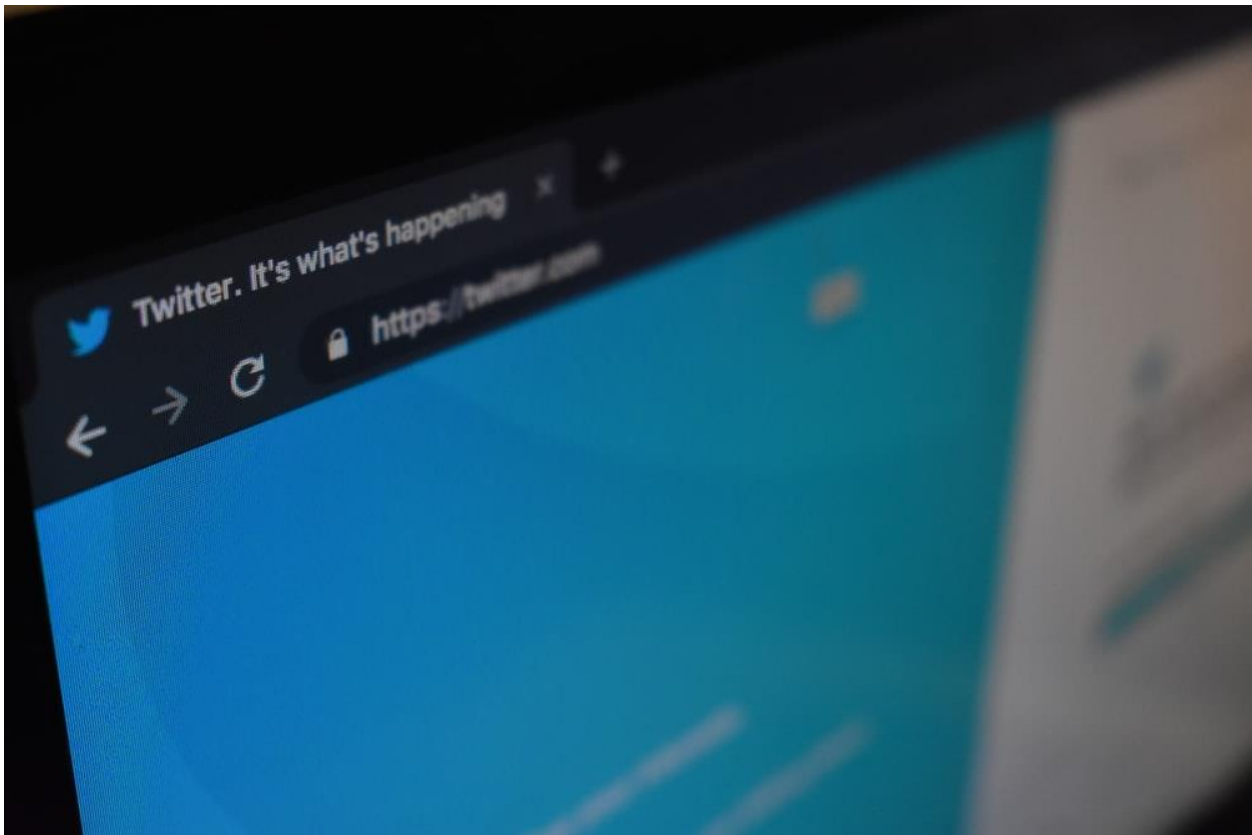
LinkedIn doesn't offer scheduled post but there are some programs or applications that will help you to schedule posts. Postfity is one of them however there are much more software as well which includes Hootsuite, Sprout Social, Postcron, Buffer and many more. However, the easiest one is Postfity.



Schedule Posts on Twitter

Last but not least, Twitter is one of the famous platforms where you can spread your voice worldwide. Not to forget that recently, Twitter has also added a new tool for the Twitter Ads which name is Scheduled Tweets. It is the same as [schedule posts on Twitter](#). To [schedule posts on Twitter](#), you need to follow all the steps below.

1. If you don't have a Twitter ads account, then you need to visit ads.twitter.com and sign up to create an advertising account.
2. After signing in your twitter account, you need to click on the blue "Compose Tweet" button and then click on the "Creatives" tab. Select the "Tweets" option.
3. Choose the "Only Scheduled Tweets" and then select the "Compose a Schedule Tweet" or "Compose Tweet".
4. It will pop up a text box where you can write your tweet.
5. Once you have written your tweet, choose the "Scheduling" option and then select the appropriate date and time.
6. Check each and everything and if everything is correct then click "Schedule Tweet" and it will schedule your tweet. You will also get a notification in the notification box.



Conclusion

One of the best ways to spread your message is through social media. You can post anything for free (do remember that it should meet the code of conduct of that platform). As once Martin Luther King, Jr. once said, "The time is always right to do what is right", so there are things that need to be posted at the right time. To do that, you can always rely on the schedule post. Almost all social media platforms offer schedule posting. In case if they don't then there are alternatives as well. It

is better to schedule a post than you wait for the date and who knows, you might even forget about your post.

